

TIME : 2 Hrs.

MARKS : 60

- Note:** 1) All Question carries equal marks.  
2) All question are compulsory.

Q.1 Explain the various Factors that led to the growth of media after independence ? [15]

OR

Q. 1. What are the various Function of journalism ? Explain each one of them in detail. [15]

Q. 2. Discuss in detail post emergency development in journalism. [15]

OR

Q. 2. Explain in detail the importance of soft news in todays newspaper. [15]

Q.3. What is the purpose of Supplement ? What are the different types of Supplement found in the newspaper. [15]

OR

Q. 3. What are principles of journalism. Explain in detail. [15]

Q. 4. Write Short Note on : [15]

- 1) Libertarian Theory
- 2) Periodicity
- 3) Business feature

OR

Q. 4. Write Short Note on. [15]

- 1) Broad sheet
- 2) Advertising department
- 3) Editor

